

**FROM THE DESK OF (YOUR NAME)  
MARY KAY (YOUR TITLE)**

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December 15, 2007

**WOW!! Can you believe it? It's already been 11 months since your last order, so this is it!**

This is your last month to order at least \$200 wholesale (\$400 retail). Remember, you'll get a 50% discount, plus you'll have the Earned Discount Privilege for the following 2 months. The Earned Discount Privilege means you can place any order (no minimum required) and still receive your 50% discount!

Stock up on the newest products, including the amazing New MINERAL Powder Foundations with a new brush and NEW LIPSTICK colors in New Black Packaging!! WOW!

**DEADLINES:**

- Friday, December 28th, midnight (CST): Orders may be placed by telephone
- Sunday, December 30th, midnight (CST): Orders may be placed online at [www.marykayintouch.com](http://www.marykayintouch.com)
- Monday, December 31st, midnight (CST): Orders may be placed online BY DIRECTORS ONLY
- NEW!! You can order online on the 30<sup>th</sup>! Just click "Assign to Director" during the checkout process. It is that easy!

*If you've already placed an order, please disregard this letter. I'm glad you're going to continue pursuing this wonderful business opportunity.*

Let me know how I can help!

*Your Name*

*Your Number*